For Immediate Release

**Measuring Experiences of Discrimination in our Community**

- Survey open to all residents; responses are anonymous.
- Screening calls will run to the end of March.
- Results will help build understanding of the experiences and effects of discrimination.

Forum Research Inc. will be administering a survey to measure and better understand the experiences and effects of discrimination at the local level. Individuals will be randomly selected and contacted through a phone call. Those who receive a phone call from Forum Research Inc. will be asked to complete some pre-screening questions to determine their eligibility to participate. If individuals are eligible to participate, they will receive more information about the survey and then decide whether they want to participate. If so, a link to the survey will be sent through a text message or by email.

The responses will be collected through a secure online survey platform and remain confidential. Participation in this study is completely voluntary, and there will be no compensation for participating. Upon completion of the survey, participants can elect to be contacted for follow up research.

Victoria Esses, lead researcher from Western University, says that "This is a great opportunity to find out more about the experiences of discrimination in our communities. It is so important to hear the voices of all residents of Southwestern Ontario and we encourage those who are contacted to please respond to the survey request."

After the collection of responses is completed, researchers at Western University and authorized investigators will examine the data to understand local experiences of discrimination.

If you receive a call from Forum Research, please participate in the survey!

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